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## Wedding Tips: “Choosing a photographer” by John Karwoski

So you’re getting married, picking locations, inviting guests and you’ll probably be selecting a photographer. This simple guide helps to make that selection a great experience and that you’ll end up in love with your pictures.

- ❖ Determine the style you like, that doesn’t mean you have to understand terms like “photojournalistic” or “traditional”. Simply look over a photographer’s recent work and determine if it represents what you like, what you want (the style, angles used, coloring, etc).
- ❖ Make sure you can easily talk to your photographer; if they are difficult to communicate with or understand, chance are it’s not going to help you in getting pictures you want.
- ❖ Spend time with your photographer. It’s easy to understand the more comfortable you are with someone the more natural pictures they take will be. So meet them in person, take some engagement photos, and invite your photographer to your rehearsal.
- ❖ Together figure out how important your wedding pictures are to you. Everyone has different expectation and needs, from simple to extravagant... just remember this is a onetime opportunity, you can’t take them again later or replace photos that weren’t taken. When Jenna and I were married last September we had a modest wedding budget but our photos were a priority for us. We knew the day would be amazing and memorable regardless of what we ate, but we wanted those feelings captured forever!
- ❖ Remember to ask for what you want! Your photographer should be open, even excited to hear what you want. Love a certain photo from the web or a magazine? Cut it out and share it.
- ❖ Book early! Its typical photographers are booking jobs for next year right now (especially summer months). Once you find your photographer, book them... that locks in your day and your cost protecting you from seasonal price increases.

Long story short; spend the time to pick a photographer you trust, this removes stress and worrying throughout the rest of the planning leading up to your wedding. Remember what you really want is your pictures to reflect you, so make sure you can relax and enjoy yourself!

Wishing you all the best,

John Karwoski

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